2019 ACA Annual Convention & Trade Show
AUGUST 29-31
HOT SPRINGS, ARKANSAS
EXHIBITOR REGISTRATION
Convention Sponsorship Information
Dear Prospective Exhibitor,

I would like to invite you to be a part of our 61st Annual Arkansas Cattlemen’s Association (ACA) Annual Convention & Trade Show that will take place at the Hot Springs Convention Center in Hot Springs on August 29-31, 2019. So many cattlemen and cattlewomen have dedicated time and support to the ACA. Without the hard work of our members and your lasting support, the ACA would not be the established association that it is today.

Based on past performance and expectations of this new location, the ACA hopes to see an increased number of participants for the 2019 Convention and Trade Show. The two-day trade show will give you the opportunity to meet with cattlemen and cattlewomen from across Arkansas. It doesn’t matter if you are displaying a service, a product, something new or something time-tested; I guarantee our members are eager to engage with you.

If you have any questions about the convention, trade show, or the sponsorship opportunities, please do not hesitate to give me a call at (501) 224-2114 or (870) 703-1270 or email cody@arbeef.org. We believe our 61st Annual Convention & Trade Show will be the best one yet! We look forward to working with you!

Best Regards,

Cody Burkham
Executive Vice President
Arkansas Cattlemen’s Association

ACA EVENT SPONSORSHIP OPPORTUNITIES

- **$500 Bronze Sponsor**
  Event Sponsor & business card advertisement in the Convention Program.

- **$1,000 Silver Sponsor**
  Event Sponsor & half page advertisement in the Convention Program.

- **$2,500 Gold Sponsor**
  Event Sponsor, half page advertisement in the Convention Program, and a half page, full color advertisement in the Arkansas Cattle Business magazine.

- **$5,000 Platinum Sponsor**
  Event Sponsor, half page advertisement in the Convention Program and a full page, full color advertisement in the Arkansas Cattle Business magazine.

Each sponsor will be listed in the Arkansas Cattle Business magazine and in the 2019 Convention Program. Each sponsor who donates $1,000 or more will be distinguished by displaying banners and/or signs with the sponsor’s company name and insignia or logo, as provided by the sponsor. You will find that sponsorships of this nature tend to forge lasting relationships with the association and its members all the way to the local level. We hope you will take time to consider a sponsorship for the 2019 Arkansas Cattlemen’s Association Annual Convention & Trade Show.
EXHIBITOR MOVE-IN:
Thursday, August 29, 2019  8:00 a.m. - 5:00 p.m.

ALL EXHIBITORS ARE REQUIRED TO MOVE IN ON THURSDAY, AUGUST 29.
*Large equipment exhibitors please plan to move in before noon on Thursday and also please call the ACA office by Tuesday, August 27, to schedule an approximate arrival time so that we can be prepared when you arrive at the convention center (501) 224-2114.

EXHIBITOR MOVE-OUT:
Saturday, August 31  2:00 p.m.

EXHIBITOR OPTIONS:
- Commercial Exhibit: One 10’ x 10’ space per exhibitor with paid exhibitor registration. Extra booth space can be reserved in 10’ x 10’ increments for an additional charge and must be reserved in advance.
- Large Equipment Exhibit: 10’ x 10’ space per exhibitor with paid exhibitor registration. Extra booth space can be reserved in 10’ x 10’ increments for an additional charge and must be reserved in advance.
- Live Cattle Exhibit: 10’ x 10’ space per exhibitor with paid exhibitor registration. Extra booth space can be reserved in 10’ x 10’ increments for an additional charge and must be reserved in advance. Individual farms may choose to display their own cattle, or a breed continued on the following page...
association may display their breed. Cattle MUST be halter broke. The exhibitor is responsible for bedding.

Premium Marketing Package: Includes (1) 10’ x 10’ exhibit space, (1) full page, full color advertisement in the July Pre-Convention issue of Arkansas Cattle Business and (1) full page, full color advertisement in the 2019 Convention Program.

ALLIED INDUSTRY:
The Allied Industry Committee contributes valued input into the ACA Trade Show. We want to encourage you to be a part of this committee! The ACA Convention Committee will be hosting an Exhibitor Meeting on Thursday, Aug. 29, at 2:00 p.m. to show their appreciation for your continuing support of the ACA. You are invited to attend! The ACA would also like to let you know that we will be happy to advertise any drawings or giveaways that you plan to have at the trade show in the convention program and on our social media platforms. Please let us know of any that you are planning by August 10, 2019. We would also like to invite you to attend our ACA Awards Banquet held on Friday evening.

SOCIAL ACTIVITIES:
Activities on the trade show floor will include: the welcome reception, industry speakers, Cattlemen’s Colleges, meals, a silent auction, Cowboy Capers, and Arkansas Junior Cattlemen’s Association (AJCA) events.

ADVERTISING OPPORTUNITIES:
Discounted advertising in Arkansas Cattle Business is available when you submit your exhibitor registration by June 15, 2019. A full-color business card advertisement in the July Pre-Convention issue of Arkansas Cattle Business is only $50. Please see the additional form for this advertising discount.

WHY EXHIBIT AT THE 2019 ACA TRADE SHOW?
- Cattlemen that are looking for solutions to their problems will shop our vendors for their purchasing needs
- To make ACA county contacts from around the state
- To launch a new product or service
- To support the cattle industry and the Arkansas Cattlemen’s Association
- To visit with current customers
- To expand your sales into a new market
- To receive discounted advertising in the Arkansas Cattle Business magazine
- To receive a free program listing and listing in Arkansas Cattle Business

EXHIBITOR REGISTRATION DEADLINE: AUGUST 9, 2019.
Now accepting hotel reservations for the ACA Convention & Trade Show. Please call Hotel Hot Springs at (501) 623-6600 or 1-877-623-6697 to make your reservation and remember to request the special $119/night ACA rate!
Companies That Have Previously Exhibited:

- 101 Livestock Auction
- 2-L Cowhide Purses
- 3-D Cattle Equipment, LLC
- 3-D Farms (Cattle Curtain)
- A-1 Cattle Feeders
- A-1 Trailers
- ABS Global, Inc.
- ADM Animal Nutrition
- Adams & Creasy Insurance
- Ag H2O
- Ag Safe Crop Insurance
- AgAmerica Lending
- Agridine/Mix 30
- AgriLabs
- Air Evac EMS Inc.
- Alfill USA, Inc.
- Altitech
- American Angus Assoc.
- American Brahman Breeders of Arkansas
- American Simmental Association
- Apex Communications
- Arkansas Ag Department
- Arkansas Angus Assoc.
- Arkansas Beef Council
- Arkansas Beefmaster Breeders
- Arkansas Brahman Association
- Arkansas Cattle Auction
- Arkansas CattleWomen’s Association
- Arkansas FFA Association
- Arkansas Farm Bureau
- Arkansas Farm Bureau Federation of Animal Owners
- Arkansas Grazing Lands Coalition
- Arkansas Hereford Association
- Arkansas Hunger Relief Alliance
- Arkansas Junior Cattlemen’s Assoc.
- Arkansas Livestock & Poultry Comm.
- Arkansas Livestock Marketing Assoc.
- Arkansas Simmental/ Simbrah Assoc.
- Arkansas State University
- Arkansas Tech University
- Arkansas Valley Farmer’s Assoc.
- Arkansas Veterinary Medical Assoc.
- Arkansas Women in Ag
- Ariens Gravely Co.
- Artrac Sales & Rentals
- B&D Genetics
- Bank of Mountain View
- Barenbrug
- Bass Livestock Nutrition
- Bath Fitters
- Bayer
- Beechfork Ranch
- Beefmaster Plus
- Bekaert Corporation
- Belle Point Ranch
- Big Branch Breeders
- Big Country Toys
- Big D Ranch
- Biozyme Enterprises, Inc.
- Boehringer Ingelheim
- Brad's Welding Shop
- Breeden Dodge
- Brünó’s Powersports
- Bull Creek/Mossy Oak Properties
- Burlington Welding, LLC
- Cal/West Seeds
- Caldwell Milling
- Calliberate Callers
- Camp Cooley Ranch
- Cannonball Engineering
- Cattle Curtain
- Cattle South
- Cattle Stat’s, LLC
- Cattle USA
- Cattlesoft, Inc.
- Chemtura Crop Protection
- Central-Halliburton Commission Co.
- Central Life Sciences
- Central States Beefmaster Breeders
- Circle A Angus Ranch
- Circle L Feed & Hardware
- Circle X Land & Cattle Co.
- Clear Creek Golf and Utility Vehicle Co.
- Commodity Risk Management, Inc.
- Community First Bank of Harrison
- Countryside Farm & Lawn
- Cowboy Dodge Chrysler Jeep & RV Sales
- Crop Production Services
- Custom Ag Solutions
- Cypress Valley Meats
- D & M Liquid Feed, Inc.
- Delta Livestock Diagnostics
- Destron Fearing
- Deweze Manufacturing
- Diamond G Welding
- Diamond O Enterprises
- Dixon Farm Supply
- Dow AgroSciences
- DuPont
- Edward Jones Investments
- Elanco Animal Health
- Estes, Inc.
- Estrotec
- Express Ranches
- Eta Cattle Company, Inc.
- Farm Credit Services of Western Arkansas
- Farm Talk
- Farmers’ Association
- Farris Burroughs Farms
- Feeder in a Drum
- First Community Bank
- First Service Bank
- FMC Ag Products
- For-Most Inc
- Fort Dodge Animal Health
- Foster Angus Ranch
- Fowler Auctioneers
- Frontier Trading
- Gallagher Power Fence
- Gene Seek/Igenity
- Genetrust
- Genex Cooperative, Inc.
- Giant Rubber Water Tanks
- Gibson Insurance Group
- Glenhaven
- Global Animal Management
- GoBob Pipe & Steel
- Gold Standard Labs
- Gourmet Guru Grill
- Gray Brothers Equipment
- Green’s Welding & Sales
- Greenway Equipment
- Gripple
- Growth Plus Inc.
- H & H Construction
- H&E Equipment
- Haller Motorworx, LLC
- Halo Branded Solutions
- Hammad Flying Service
- Hay Buster
- Heartland Alliance of America
- Heartland Highland Cattle Assoc.
- Henard Utility Products
- Heritage Ag
- High Plains Journal
- Hitch Enterprises, Inc.
- Horizon Russellville
- Hope Livestock Auction
- Hubbard Feeds Inc.
- Husky Branding Irons
- Huvepharma
- HydroTex
- I-40 Implement
- Intimidator, Inc.
- IMI Global / Cattlenetwork
- Innovative Livestock Services
- Insure My Forage
- International Brangus Breeders Assoc.
- J&R Farms
- Jones Twine & Netwrap
- Joplin Regional Stockyards
- K & K Vet Supply
- Kaufman Seeds, Inc.
- Kent Novelty Group, Inc.
- Kermit Livestock Products
- King Ag Products
- King Outdoor
- Langford Herefords
- Leafilfer
- Lewis Cattle Oilers
- Lewis Livestock Auction
- Linn Pipe & Pipe
- Livestock Marketing Assoc.
- Livestock Nutrition Center
- Livestock Shed
- Marathon Metal
- Mau’s Implement Company
- McLehaney Equipment Co.
- Mahanay Enterprises
- Merck Animal Health
- Merial, Ltd.
- Midwest Livestock Supplements
- Midwest Livestock Company
- Mike’s Custom Hatters
- Missouri Livestock Supplement
- Mobile Marketing Solutions
- Moly Mfg., Inc.
- Morris Ranch, Inc.
- Mulberry Gate Co. Inc.
- Multimin USA, Inc.
- Mutual of Omaha
- National Cattlemen’s Beef Assoc.
- National Livestock Commission Assoc.
- Neogen-Genesek
- New Day Genetics
- New Generation Supplements
- Nutrien Ag Solutions
- NEMF, Inc.
- Northeast Arkansas Angus Assoc.
- NRCS
- Nutrina Feed Division
- OKC West Livestock Marketing
- OK Ranch
- Oklahoma National Stockyards
- Oregro Seed, Inc.
- Ouachita Livestock Market
- Outdoor Water Solutions
- Ovationx
- Ozark’s Farm & Neighbor
- PB Cosmetics
- Pennington Seed Company
- Pea Ridge of Arkansas
- Pioneer Scale Co.
- Plastic Innovation
- Plexus
- Plyler & Son Charolais
- Positive Feed, Inc.
- Power Flex Fence
- Premier Designs
- Priefert Ranch Equipment
- Premier Tech USA
- Prime Quality Feeds
- Progressive Publishing
- Producers Cattle Auction
- Protect the Harvest
- Purina Animal Nutrition
- Quality Liquid Feeds, Inc.
- Rabo AgriFinance
- Ragland Mills, Inc.
- RALU Animal Immobilizer
- RCK Genetics
- Red Bud Farms
- Red River Dodge
- Reproduction Enterprises, Inc.
- Ridley Block Operations
- Riggs Cat-Little Rock
- Ritchie Industries, Inc.
- River Valley Equipment Sales
- Riverstone Distributing
- Rocky Springs Ranch
- Rogers Group, Inc.
- Rose Bud Feeders
- Ross Rogers Equipment Co.
- Royal Grow
- Russellville Feeders
- Russellville Kubota
- S&P Insurance Partners
- Safe Money Advisors
- Schaeffer Mfg. Co.
- Schwarz Equipment
- Schwitterman, Inc.
- Silveus Insurance Group
- Solar Feeders
- Southeast Select Sires
- Southern Arkansas University
- Southwest Fabricators, Inc.
- Specialty Risk Insurance
- Spider Webb Farm Implements, Inc.
- Stamped Sales
- Star Lake Cattle Ranch
- Stay-Tuff
- Steve Smith Country Store
- Stillwater Milling, Co.
- Stillwell Livestock Auction
- Stockade Brands, Inc.
- Stockman’s Supply
- Stull Feeders
- Superior Livestock
- Superior Steel Sales
- Survival Flight
- Suther Feed, Inc.
- Sweetlix
- Sweet Creations by DJ
- Sycamore Springs Ranch
- T & B Welding
- T Bar J Custom Apparel
- Talbert Insurance & Financial Services
- Teksota Beefmaster Sale
- The Branded Arrow
- The Cattle Range
- The Oaks Brangus
- The Perfect Tree Saw
- The Trailer Store
- The Wax Company
- Timac Agro USA
- Town Creek Farm Equipment
- Triple C Inc.
- Turnrows Apparel
- University of Arkansas
- Parker Red Angus Ranch
- Pioneer Scale
- Pride of the Farm
- Powder River
- Trailer Country of Cabot
- Tri-County Farm & Ranch Supply
- Tru-Test
- Tyson
- Ultimate Genetics
- University of Arkansas USDA-NASS
- Valerie the Beauty Boss
- Valley Vet Supply
- Venture Equipment
- Vetlife
- Vitafirm Sure Champ
- Vitalix
- W.M. Lloyd Company Investments
- Webo, Inc.
- West-Ark Poultry Supply
- Western Commission Co.
- Westway Feed Products
- Wiley Sprayer Mfg.
- Williams Equipment Co.
- Willow Springs Cattle Co.
- Wood Motor Company
- Worthington Angus/ Hinkle’s
- Yell County Cattlemen’s Association
- Zeilow Distributing Co.
- Zinpro
- Zoetis
**SECTION 1 - EXHIBITOR INFORMATION**

Company Name:  

Primary Contact:  

Address:  

City, State, Zip:  

Phone:  E-mail:  

**SECTION 2 - BOOTH INFORMATION**

Quantity (by feet) of exhibit space needed:  

Will you require electricity in your exhibit space?  Yes  No  

Are you a large equipment Exhibitor?  Yes  No  

Type of equipment:  

Type of product/service you will exhibit: (Please check all that apply.)  

- Animal Health Products  
- Animal Identification  
- Associations/Organizations/Government  
- Breeders/Ranches  
- Feedlots/Marketers  
- Computer/Software Packages  
- Consulting Services  
- Feed/Feed Additives & Accessories  
- Fencing Equipment & Accessories  
- Finance/Insurance/Real Estate  
- Hay Equipment & Accessories  
- Herd Management/Chutes/Scales  
- Information/Education  
- Retail/Art/Furniture/Accessories  
- Seed Products/Weed/Pest Control  
- Structures/Buildings  
- Tractors  
- Trailers/Equipment  
- Veterinary/Breeding  
- Other  

Exhibitor Name Badges:  

1.  2.  

3.  4.  

Exhibitor Meal Passes Requested  

Thursday Dinner  O One  

Friday Lunch  O One  

Saturday Lunch  O One  

Additional Meal Tickets  

If you will need more than the meal tickets provided, please check here:  

- Thursday Dinner $24 x ___  
- Saturday Lunch $27 x ___  
- Friday Lunch $27 x ____  

**SECTION 3 - PAYMENT INFORMATION**

The cost for a standard 10’x 10’ exhibit space is $450. Additional charges apply for booth utility, extra meal tickets and additional booth space. Please make checks payable to the Arkansas Cattlemen’s Association or make a payment with a credit/debit card:  

Name on Card:  

Card Number:  

Exp. Date:  Security Code:  

Signature:  

For ACA Use Only:  Booth#  Date:  Payment:  

**PLEASE RETURN FORM TO:**  
Arkansas Cattlemen’s Association  
310 Executive Court  
Little Rock, AR 72205  
Phone: 501.224.2114  
michelle@arbeef.org  Fax: 501.224.5377
Please remit payment to:
Arkansas Cattlemen’s Association (Attn: Trade Show)
310 Executive Ct., Little Rock, AR 72205

Feel free to combine your exhibit space and utility payment. If your exhibit space requires a utility not listed above, please contact the ACA Office (501) 224-2114. All advanced orders must be received by the registration deadline for advance rates. *ACA Associate Memberships do not include the price of any utility needed for your booth.
I am interested in placing an ad in this year’s pre-convention section in the July issue of Arkansas Cattle Business. I understand that the ad will run as a 2-inch full color display ad in the convention section for $50. I have enclosed a clean paper or digital copy of my business card to include use for this ad.

*Please return this form along with a business card to: ACA, 310 Executive Ct., Little Rock, AR 72205 or email a digital copy to autumn@arbeef.org.

Sample 2-inch ad:

ARKANSAS CATTLEMEN’S ASSOCIATION
310 Executive Court, Little Rock, AR 72205
(501) 224-2114